

Annual Report of the College Students Union 2023–24 Bethania Institute of Management Studies, Kunnankulam

Introduction

The College Students Union of Bethania Institute of Management Studies (BIMS) is a vital democratic body that fosters leadership, collaboration, and cultural engagement among students. Elected annually, the Union comprises key positions such as the Chairman, Vice Chairman, Secretary, Joint Secretary, General Captain, Fine Arts Secretary, Student Editor, and University Union Councillor. These members work under the guidance of staff advisors appointed by the principal to ensure the smooth functioning of the Union and to promote the holistic development of students.

The Union's activities are designed to provide students with opportunities to explore their interests, develop leadership skills, and contribute to the college community. Through a variety of events, competitions, and initiatives, the Union aims to create an inclusive and vibrant campus environment.

Union Election 2023–24

The election process for the 2023–24 College Students Union was conducted with meticulous planning and adherence to democratic principles. The process began on **10th October 2023** with the official notification issued by Returning Officer Mr. Fazil Bappu. The election schedule was published, outlining key dates for nominations, scrutiny, withdrawals, polling, and result declaration.

A total of **29 students** from the BCA, B.Com, and BBA departments were eligible to vote. The election was conducted for eight positions, with two posts—Vice Chairman and Joint Secretary—reserved for Lady candidates. The nomination process saw active participation, with candidates filing their nominations by **17th October 2023**.

Key Election Dates:

- **10th October 2023:** Notification of election and publication of the preliminary electoral roll.
- **12th October 2023:** Finalization of the electoral roll after corrections and additions.
- **17th October 2023:** Scrutiny of nominations and publication of the list of valid candidates.
- **18th October 2023:** Withdrawal of nominations and publication of the final candidate list.
- **1st November 2023:** Polling from 9:30 AM to 12:30 PM, followed by counting and declaration of results.

Election Highlights:

- **Chairman: John Clint** (1st BCA) emerged victorious with 24 out of 27 votes, defeating Gopikrishnan P K (2 votes).
- **Secretary: Rahin P S** (1st BCA) won with 15 votes, surpassing Joyel E J (8 votes).
- **Uncontested Positions:** Several candidates were elected unopposed, including Vice Chairperson Neeraja Vijayan K (1st BCA), Joint Secretary Sivanandhana M S (1st B.Com), University Union Councillor Jayasoorya A R (1st BBA), Fine Arts Secretary Bretlee P Babu (1st B.Com), Student Editor Alan P Joby (1st BCA), and General Captain Arnold Stallone M Salamon (1st BCA).

The oath-taking ceremony was held on **11th December 2023** during the Union Inauguration. The event was graced by Malayalam film director Lenin (of *Article 21* fame) and his partner, Praseena. Elected members pledged to uphold democratic values, transparency, and student welfare. The ceremony marked the formal induction of the Union body and set the tone for their tenure.



ACTIVITIES ORGANIZED

Onam Celebration – “തൃല്ലോണം”

On **24th August 2023**, the Union hosted a grand Onam celebration, encapsulating the spirit of Kerala’s harvest festival. The event, named “തൃല്ലോണം,” featured a series of traditional competitions and cultural performances.

- **Pookkalam Competition:** Students from four house groups—Delta, Alpha, Sigma, and Omega—participated in the floral rangoli competition, showcasing their creativity and teamwork.
- **Traditional Games:** Events such as Uriyadi (pot-breaking), Vadamvali (tug-of-war), Sundharikk Pottu Thodal, Spoon Race, and Kasara Kali were organized, fostering a sense of camaraderie and healthy competition.
- **Cultural Performances:** The highlight of the event was the “Phoenix Presence BTK Thambolam,” a mesmerizing cultural performance that captivated the audience.

The celebration concluded with a feast, where students and faculty members came together to enjoy traditional Onam delicacies. The event not only celebrated Kerala’s rich cultural heritage but also strengthened the bonds within the college community.



Union Inauguration

The Union Inauguration was held on **11th December 2023**, marking the formal induction of the newly elected Union body. The event was graced by Malayalam film director Lenin, known for his work in *Article 21*, and Praseena.

- **Oath-Taking Ceremony:** Elected members, including Chairman John Clint, Vice Chairperson Neeraja Vijayan K, Secretary Rahin P S, and others, took an oath to uphold the values of the Union and serve the student community with dedication and integrity.
- **Token of Appreciation:** Director Lenin distributed tokens of appreciation to the Union members, commending their leadership potential and encouraging them to work for the betterment of the college.

The inauguration emphasized the Union's commitment to fostering dialogue, inclusivity, and student welfare. It set the stage for a year of proactive leadership and meaningful initiatives.



Christmas Celebration – “Santa Soiree”

On **22nd December 2023**, the Union organized a festive Christmas celebration titled “Santa Soiree.” The event was a blend of entertainment, music, and community service.

- **Dance and Carol Competitions:** Students participated in dance performances and Christmas carol competitions, spreading joy and festive cheer.
- **Community Outreach:** A group of students visited a local school for underprivileged children, distributing gifts and celebrating Christmas with them. This initiative highlighted the Union’s commitment to social responsibility and empathy.

The celebration concluded with a festive gathering, where students and faculty members enjoyed the holiday spirit together.



Interhouse Football Tournament

The Interhouse Football Tournament, held on **19th February 2024**, was a thrilling event that showcased the sporting talent of the students.

- **Participants:** Four house groups—Delta, Alpha, Sigma, and Omega—competed in a series of matches held on the college grounds.
- **Winners:** Omega House emerged as the champion, with Alpha House securing the second position.
- **Sportsmanship:** The tournament emphasized teamwork, fair play, and sportsmanship, with players demonstrating exceptional skill and dedication.

Action shots of players mid-game captured the competitive yet spirited atmosphere of the event.



Fresher's Day – “വരവേൽപ്പ്”

The Fresher's Day event, held on **27th August 2024**, was a warm welcome to the first-year students. Titled “വരവേൽപ്പ്,” the event aimed to ease newcomers into college life and foster a sense of belonging.

- **Cultural Performances:** Seniors and juniors collaborated on dance performances, showcasing their talent and creativity.
- **DJ Party:** The event concluded with a lively DJ party in the Mini Auditorium, where students danced and celebrated together.

The Fresher's Day celebration successfully created a friendly and welcoming atmosphere for the new students, helping them integrate into the college community.



Onam Celebration – “ഓണാവേശം”

A scaled-down yet vibrant Onam celebration was held on **12th September 2024**, titled “ഓണാവേശം.”

- **Competitions:** The event featured traditional competitions such as Thiruvathira Kali, Onam song contests, Pookkalam, Kasara Kali, Bun Eating, Spoon Race, and Vadamvali.
- **Cultural Preservation:** The focus remained on preserving Kerala’s cultural heritage and promoting student engagement.

Despite being a smaller event compared to the previous year’s celebration, “ഓണാവേശം” was a colourful and memorable occasion.



Cricket Tournament

The Cricket Tournament, held on **19th November 2024**, was a testament to the college team's prowess and sportsmanship.

- **Participants:** Students from various departments formed teams and competed in a series of matches.
- **Highlights:** The tournament showcased exceptional teamwork, skill, and dedication, with players giving their best on the field.

The event concluded with accolades for the players, who demonstrated not only their cricketing talent but also their commitment to fair play and sportsmanship.



Conclusion

The 2023–24 College Students Union successfully upheld its mandate to promote democracy, creativity, and student welfare. From meticulously conducted elections to culturally rich events, the Union strengthened campus unity and left a legacy of proactive leadership. Challenges such as balancing academic schedules with event planning were met with resilience and innovative solutions.

Moving forward, the Union aims to expand its outreach initiatives, enhance digital engagement, and introduce new programs to better serve the student community. The dedication and commitment of the Union members have set a high standard for future teams, ensuring that the spirit of leadership and inclusivity continues to thrive at BIMS.

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