



FILM CLUB INAUGURATION 2024-2025

The Film Club for the academic year 2024-2025 was inaugurated by the national award-winning film director, Priyanandanan on 30th October 2024, at 2.00 pm in the BIMS Seminar Hall. The event witnessed enthusiastic participation from both students and faculty members of BIMS College.

The programme commenced with a Welcome Speech by the film club coordinator, Rugma KP, assistant professor of BIMS college who extended a warm greeting to the dignitaries, faculty, and students. Her address captured the impact of films on society.

The Presidential Address was delivered by Fr. Benjamin OIC, Manager of Bethany Group of Institutions. He spoke eloquently about the transformative power of cinema in shaping culture and fostering empathy.

Dr. C. L. Joshy, Principal of BIMS College, gave the Keynote Message, emphasizing the significance of cinema in shaping childhood memories and its lasting impact on personal and collective development. Dr. Joshy highlighted the unique ability of cinema to capture the innocence, wonder, and formative moments of childhood, making it a powerful tool for reflection and nostalgia.

The Inauguration of the Film Club was conducted by the national award-winning film director, Priyanandanan, who spoke passionately about the profound relationship between cinema and social issues. In his address,

Priyanandanana emphasized how films have the unique power to reflect the complexities of society, shedding light on pressing social concerns and injustices. He noted that cinema, as an art form, goes beyond entertainment; it serves as a mirror to the world, capturing the realities of life and giving a voice to the marginalized.

Following the talk, Arnold Stallone M Salamon, the BIMS Students Union Chairman, gave a Felicitation Address, expressing gratitude to the guests and faculty for organizing the event.

The celebration concluded with a Vote of Thanks by Aleena KG, BIMS 1st semester student, who extended heartfelt gratitude to all dignitaries, faculty members, and students for their active participation and contribution to the event's success.

This report highlights the Film Club Inauguration 2024-2025, a vibrant event celebrating culture, language, and identity through the art of cinema. The inauguration united students and faculty in appreciating the power of films to reflect and shape cultural narratives. With inspiring speeches and discussions, the event set the stage for the club's mission to explore, analyze, and celebrate cinematic heritage while addressing important social issues.

Social Media Links:

https://www.instagram.com/reel/DB265vMyPVk/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

**30
OCT
2024**

FILM CLUB INAUGURATION



Sri. PRIYANANDANAN

National Award-Winning
film director

Venue- College Seminar Hall


Time - 02.00 PM



BETHANIA INSTITUTE OF MANAGEMENT STUDIES

Affiliated to University of Calicut & Approved by AICTE

Thrissur Road, Kunnamkulam
6235030044, www.bimskkm.in


In Association with IQAC 



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FILM CLUB INAUGURATION

30/10/2024, 02.00 PM

Programme Chart

- Welcome Speech : **Ms. Rugma K P** (Asst. Prof.)
- Presidential Address : **Fr. Benjamin OIC**
(Manager, Bethany Group)
- Principal's Remarks : **Dr. C L Joshy** (Principal, BIMS)
- Inauguration : **Sri. Priyanandan** (Fim Director)
- Felicitation : **Arnold Stallone**
(College Students Union Chairman)
- Vote of Thanks : **Ms. Aleena Sunny** (1st BBA)



ബഥാനിയ ഇൻസ്റ്റിറ്റ്യൂട്ട് ഓഫ് മാനേജ്മെന്റ് സ്റ്റഡീസിൽ ഫിലിം ക്ലബ്ബിന്റെ ഉദ്ഘാടനം സിനിമാ സംവിധായകൻ പ്രിയനന്ദനൻ നിർവഹിക്കുന്നു

ഫിലിം ക്ലബ്ബ് ഉദ്ഘാടനം ചെയ്തു

കുന്നംകുളം ▶ ബഥാനിയ ഇൻസ്റ്റിറ്റ്യൂട്ട് ഓഫ് മാനേജ്മെന്റ് സ്റ്റഡീസിൽ ഫിലിം ക്ലബ്ബ് ഉദ്ഘാടനം ചെയ്തു. സിനിമാ സംവിധായകനും 2006 ലെ ദേശീയ അവാർഡ് ജേതാവുമായ പ്രിയനന്ദനൻ ഉദ്ഘാടനം നിർവഹിച്ചു. മാനേജർ ഫാ. ബെഞ്ചമിൻ ഒ.ഐ.സി അധ്യക്ഷനായി. പ്രിൻസിപ്പൽ ഡോ.സി.എൽ ജോഷി, ഫിലിം ക്ലബ്ബ് കോർഡിനേറ്റർ രാമ കെ.പി, കോളജ്

യൂനിയൻ ചെയർമാൻ അർനോൾഡ് സ്റ്റാലിൻ എം.ശലമോൻ, അലീന സണ്ണി സംസാരിച്ചു. ഹെൽത്ത് ക്ലബ്ബ് രൂപീകരണവുമായി ബന്ധപ്പെട്ട് കുന്നംകുളം ക്രിക്കറ്റ് അസോസിയേഷൻ ഭാരവാഹികളുടെ യോഗവും നടന്നു. സെക്രട്ടറി ആനന്ദ്, എക്സിക്യൂട്ടീവ് മെമ്പർ അർഷാദ് കെ.റഹീം, എക്സിക്യൂട്ടീവ് മെമ്പർ വസന്ത് യോഗത്തിൽ പങ്കെടുത്തു.



Kunnamkulam, Kerala, India
 Lat 10.645511° Long 76.074612°
 30/10/24 02:45 PM GMT +05:30



Kunnamkulam, Kerala, India
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